

## Whitworth Community High School Business Studies Department

Teacher in Charge/Faculty Leader:  
Mr P Donoghue

### Year 10 and Year 11 Learning Overview

Organisation of the classes:  
Business Studies is taught in mixed ability option groups both in Years 10 and 11.  
Students have 2 lessons per week in all classes.

#### Key Concepts

Students follow the OCR GCSE Business Studies course.

There are 3 main areas that make up the course :

- A291: Marketing and Enterprise. This unit covers advertising, promotion, price and business plans. Assessment is by Controlled Assessment which is a 2000 word project from a scenario set by OCR and is worth 25% of final grade.
- A292 : people and Business. This unit covers aspects such as Limited Companies, recruitment, training, business location, stakeholders , Trade Unions and business communication. These topics are studied in Year 10. A 1 hour exam undertaken at the end of the course represents 25% of final grade.
- A293 : Production, Finance and the Business Environment. This unit is worth 50% of the final grade and is undertaken in Year 11. Students study topics on obtaining finance, methods of production, costs, revenues and profit and globalisation & Interdependence, exchange rates and the EU. In October of Year 11, OCR release a Case Study scenario and the entire exam is based around the issues connected to the Case Study. The exam is 90 minutes long at the end of the course.

#### What skills do I use in this subject?

- Independent learning
- Teamwork
- Data analysis
- Problem solving
- Research
- Evaluation

#### What will you be learning?

- Business theory
- Why businesses exist and why some fail
- The increasing importance of E-Commerce and the Internet
- How supply and demand work together on a global basis
- The significance of the EU to UK business

#### How will you be learning?

- Classwork
- Individual research
- Group work
- Case studies of real businesses
- Education Visits to local area in respect of Controlled Assessment tasks

<p>How will your learning be assessed?</p> <ul style="list-style-type: none"> <li>• Regular home learning tasks usually based on GCSE questions</li> <li>• Feedback for improvement given both written and orally with opportunity for student response</li> <li>• Peer and self assessment</li> <li>• End of Unit tests and 'synoptic' short test during half terms</li> <li>• Trial exam papers throughout Year 10 and Year 11</li> </ul>	<p>Home Learning</p> <ul style="list-style-type: none"> <li>• Weekly tasks, either written or research</li> <li>• Tasks to be shared on Google Classroom</li> <li>• Actual exam questions from OCR as home learning tasks</li> </ul>
<p>Equipment needed?</p> <p>Normal school equipment. A4 file provided to keep in school for all classwork. Calculator essential due to numeracy aspect of several tasks e.g. exchange rates, tax calculations, profit and loss calculations, cash flow calculations etc.</p>	<p>How can your parents support your learning?</p> <p>Ongoing reference to real life situations in the daily news , e.g. UK Brexit, exchange rate issues, trade Union action, redundancies etc.</p> <p>Encourage students to watch TV shows such as the news, Dragons Den and the Apprentice to observe business skills needed to be successful entrepreneurs.</p>
<p>SMSC Links – Focus on Aspirations</p> <p>High achievers in business world as potential role models</p> <p>Study of social enterprise and Fairtrade to encourage compassion and respect for people from disadvantaged backgrounds</p> <p>Collaboration and group work to support other students</p> <p>Respect the culture and heritage of different people in global world of business</p>	<p>What extra-curricular activities or enrichment opportunities are available?</p> <p>Voluntary participation in Rossendale Youth Enterprise Challenge</p> <p>After school revision and catch up classes</p> <p>Booster sessions in half term and Easter break in Year 11</p>